

REGGIE HALL

Creative Spirit ^{with a} Technical Edge

Regan Beach, South Lake Tahoe

530.416.3164

rhall@reggiehallmusic.com

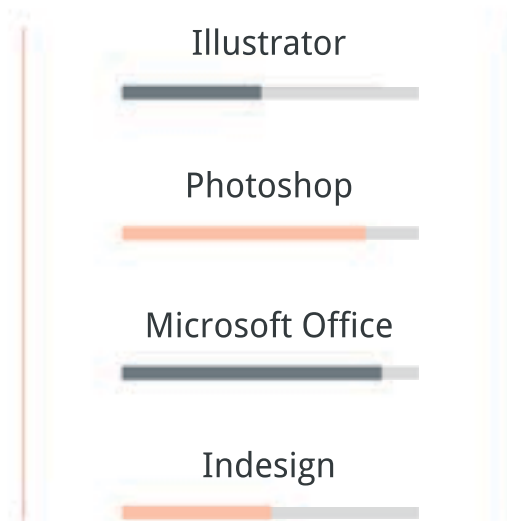


I have found a very natural harmony of technology and creative expression.
I like to keep both banks firing on all cylinders.

EXPERTISE

Multimedia Design
SEO / SEM
Marketing and Promotion
Advanced Web Technology
Social Media
Audio/Video Production
IT and Network Admin

SKILLS



EDUCATION

Mass Communication
Butte College
1976

Web Design
MS Certification
1990

Continuing Education
W3Schools
Ongoing

PROFESSIONAL EXPERIENCE

Voyage-Air Guitar

IT / Media Services

2007 - 2011

Developed corporate online presence and managed online assets.
Responsible for acquisition and deployment of eCommerce and multi-site POS system

- Maintained communication and coordination across remote sites on WAN
- Responsible for employee training and support

ACE Computer Service

Computer Tech / Network Administrator

1996 - 2002

Computer sales and ongoing hardware/software technical support
LAN / WAN engineer and admin for small to medium sized businesses

- Designed and built custom MS based systems for business and personal clients
- Engineered and administrated LAN systems in commercial environments

FCAT Public Television

Founding Member Board of Directors

1994 - 1996

Instrumental in establishing policies and procedures for public access

Production team member for live broadcast of government and community events

- Provided integrated hardware/software solutions for public information system
 - Public liaison for county government and cable television carrier
 - Conducted training courses for incoming interns

RAGE! Entertainment Group

President / Producer

1992 - 1993

Advertising sales and production on two NorCal cable systems
with 24/7 programming to 25,000 subscribers

- Engineered distribution at cable head end for local and satellite feed.
 - Wrote proprietary software for remote operation

KNCO Radio

Promotions Director / On-Air Personality

1990 - 1992

Popular on-air personality for prime-time afternoon drive shift

Promotions director for local and regional concert events
featuring artists such as Garth Brooks and Johnny Cash

- Live broadcast of community events and featured businesses
 - Commercial audio production

ACHIEVEMENTS

Product Launch Voyage_Air Guitar

2007

Black Belt - Kuk Sool Won

2004

Numerous Volunteer Charities

1990 - 2010

PERSONALITY

Analytical Skills



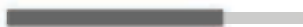
Communication Skills



Technical Skills



Initiative Skills



INTERESTS

Music Production and Performance



Martial Arts



International Travel



SOCIAL PRESENCE



<https://www.linkedin.com/in/reggie-hall-69993212/>



<https://twitter.com/dreamoutlaw>



<https://www.facebook.com/reggiehallrocks/>